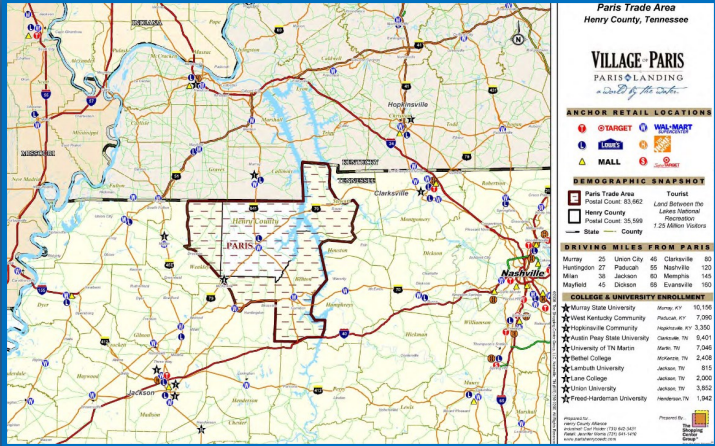
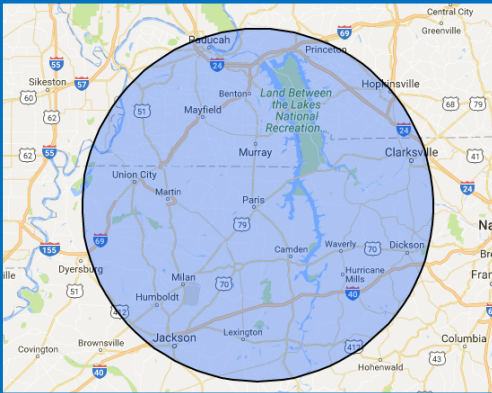
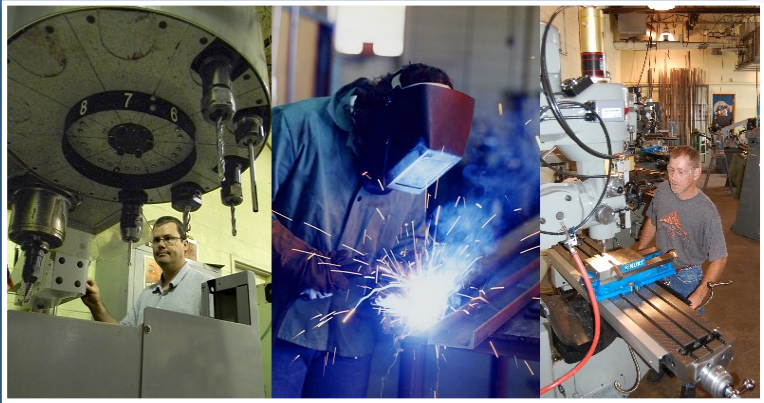
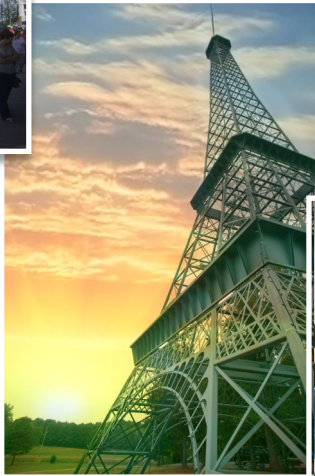


60 Mile Radius



PARIS-HENRY COUNTY, TENNESSEE

RETAIL DATA SHEET



	Total Labor Force	Employed	Unemployed	Unemployment Rates
Henry County	14,000	13,340	660	4.8%
Benton County	6,790	6,380	410	6.0%
Carroll County	12,160	11,500	660	5.4%
Houston County	3,230	3,010	220	6.8%
Stewart County	5,260	4,970	290	5.6%
Weakley County	15,660	14,950	710	4.6%
Calloway County, KY	17,616	16,689	727	4.3%

Demographic Profile

	City of Paris	Henry County	10 Mile Radius	15 Mile Radius
Total Population	10,092	32,204	24,955	37,881
Number of Households	4,370	13,317	10,256	15,728
Median Household Income	\$25,593	\$38,694	\$37,000	\$37,762
Median Home Value	\$96,809	\$91,400	\$95,681	\$94,489
Median Age	42	44	44	46

For more information or additional demographics, please contact:



Henry County Alliance

2508 East Wood Street
Paris, Tennessee 38242

David Hamilton, CEO
2508 East Wood St., Paris, TN 38242
731-642-3431
dhamilton@paristnchamber.com

Major Area Retailers



Major Employers

Henry County Medical Center	787
Dana Corporation	600
Henry County Schools	550
Republic Builders	300
Wal-Mart	295
Paris Special School District	260
County of Henry	235
City of Paris	193

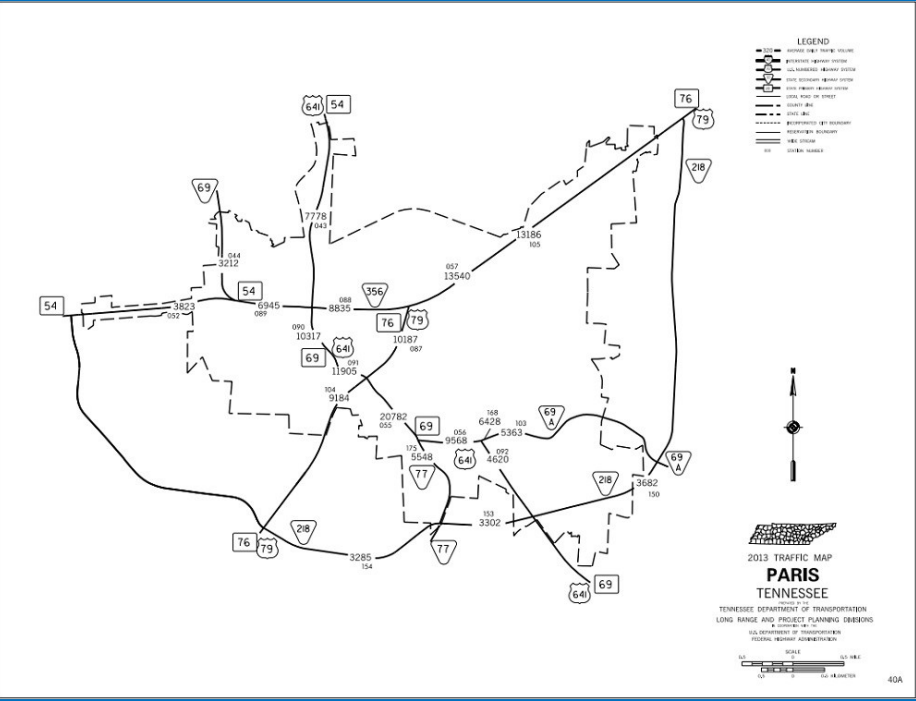
Public Schools

Henry County Schools	3200
Paris Special School District	1700



Retail Trade Potential

Industry Group	Demand (Retail Potential)
Motor Vehicle & Parts Dealers	\$13,780,552
Home Furnishings & Furniture	\$1,403,512
Food & Beverage Stores	\$12,232,104
Clothing & Accessories	\$3,522,149
Sporting Goods, Hobby, Book & Music Stores	\$1,497,881
Food Service & Drinking Places	\$7,200,167
Gasoline Stations	\$9,537,438
Full-Service Restaurants	\$2,946,666



Local Car Count Sample

	Henry Co.	Carroll Co.	Benton Co.	Stewart Co.	Weakley Co.	Graves Co.	Calloway Co.
Walmart*	2164	286	266	72	130	5	30
Lowe's*	1078	161	159	38	85	2	9
Fresh Market**	78	20	19	5	5	0	0
Tom's Pizza & Steakhouse**	137	22	9	11	16	0	3
Total Cars	3457	496	453	126	236	7	42
Total Percentage	71.8%	10.30%	9.4%	2.6%	5%	0.10%	0.8%

*8 Hour Sample **3 Hour Sample